

EXPEDITION ALERT

Stories from the High Arctic

Sponsorship Package



Quinte Museum
of Natural History

All photographs by Émilie Desjardins

EXPEDITION ALERT

Stories from the High Arctic

An Invitation to Learn, Connect, and Act

The Quinte Museum of Natural History (QMNH) proudly presents **Expedition Alert: Stories from the High Arctic**, launching March 2026.

This immersive experience brings the northernmost permanently inhabited place on Earth – Alert, Nunavut – to our community, sharing the extraordinary biodiversity of the Polar Desert and the urgent stories of a region experiencing the frontlines of climate change.

At its heart, Expedition Alert showcases the fieldwork of emerging researchers from the Université du Québec à Rimouski (UQAR), who journey to this remote outpost to study its fragile ecosystems and contribute to our understanding of the Arctic's role in sustaining life on Earth.

Guided by the principle of Two-Eyed Seeing, the exhibit interweaves these scientific stories with Indigenous knowledge, offering visitors a fuller, more balanced understanding of the Arctic and the lessons it holds for our shared future.

But this is more than an exhibit. It is an **invitation to relationship** – to learn from the land, to honour the wisdom of knowledge keepers and to reflect on our shared responsibility to care for the planet.

Together, with your partnership, Expedition Alert can inspire action, foster understanding, and create a space where science, culture, and community come together.



WHY BECOME A SPONSOR?

Your Sponsorship Creates Impact

- **Bringing the Arctic to Quinte** – Connecting our region to one of the most remote and scientifically significant places in Canada.
- **Empowering Emerging Researchers & Creators** – Supporting UQAR students conducting Arctic field research and Loyalist College students developing an educational video game that brings the story of the Arctic Hare to life.
- **Honouring Cultural Context & Lived Perspectives** – Collaborating with Indigenous partners to share experiences and knowledge that deepen our worldly narrative and connect visitors more meaningfully to the Arctic.
- **Building Climate Resilience** – Inspiring visitors to take meaningful steps toward sustainability at home and in their communities.



Projected Reach

- **12,000+ annual visitors**, including families, students, and tourists.
- **School programs and outreach across** Hastings, Northumberland, and Prince Edward counties
- **Regional and national media coverage** for exhibit launch and programming

Your sponsorship directly supports **collections, research storytelling, cultural collaboration, interactive education, and accessibility enhancements** – helping this project reach its full potential.

SPONSORSHIP OPPORTUNITIES

EXPEDITION ALERT: STORIES FROM THE HIGH ARCTIC

This exhibit is made possible through the collective support of funders, research partners, collaborators, and community sponsors. All contributors are acknowledged together at **the entrance of the exhibit**, reflecting the shared effort required to bring this project to life.

Additional recognition opportunities are outlined below:

LEAD EXPEDITION PARTNER - \$10,000

Anchoring a signature Arctic story within the exhibit

Lead Expedition Partners receive the **highest level of in-exhibit recognition**, through direct association with one of the exhibit's flagship animal cases.

Recognition & Benefits:

- **Name recognition on a major exhibit case**, associated with one of the following animals:
 - **Polar Bear**
 - **Muskox (Gilles' story)**
 - **Peary Caribou**
- Name listed at the exhibit entrance, alongside all partners who made the exhibit possible
- Digital name or logo recognition onsite
- Feature acknowledgement on the QMNH website
- Recognition in press materials related to the exhibit launch
- Invitation for up to six (6) guests to a private exhibit tour
- Special recognition in the QMNH Annual Report

**** Please note:** Animal case sponsorships are limited and assigned on a first-come, first-served basis. Early confirmation ensures priority selection.

EXPEDITION PARTNER - \$5,000

Supporting research, storytelling, and learning

Recognition & Benefits:

- Name listed at the exhibit entrance
- Digital name or logo recognition onsite
- Acknowledgement on the QMNH website
- Recognition in exhibit launch acknowledgements
- Invitation for four (4) guests to a private exhibit tour
- **Named recognition on a designated learning area or interactive experience**

RESEARCH & LEARNING PARTNER - \$2,500

Supporting Arctic research, education, and shared ways of knowing

Recognition & Benefits:

- Name listed at the exhibit entrance
- Digital name or logo recognition onsite
- Acknowledgement on the QMNH website
- Invitation for two (2) guests to a private exhibit tour
- **Support the development of exhibit interpretation and learning resources**, including research translation, accessible language, and visitor engagement tools

COMMUNITY PARTNER - \$1,500

Strengthening local connection and climate understanding

Recognition & Benefits:

- Name listed at the exhibit entrance
- Digital name or logo recognition onsite
- Acknowledgement on the QMNH website
- Invitation for two (2) guests to a private exhibit tour

COMMUNITY FRIEND - \$500

Standing with us in sharing the Arctic's story

Recognition & Benefits:

- Name listed at the exhibit entrance
- Digital name or logo recognition onsite
- Acknowledgement on the QMNH website



JOIN US ON THIS JOURNEY

Dear Friend,

Expedition Alert: Stories from the High Arctic is an opportunity to connect our community with one of the most remote and rapidly changing regions on Earth.

Partnership is essential to making this possible. Your support helps us:

- **Bring the Arctic to life in Quinte**, transforming research and stories from the North into experiences that inspire and engage.
- **Foster collaboration and dialogue**, ensuring this project reflects diverse perspectives and meaningful connections.
- **Create a legacy for our region**, positioning the Quinte Museum of Natural History as a hub for education, innovation, and cultural engagement.

Together, we can inspire climate-resilient action, foster understanding, and spark meaningful conversations about our shared future. To be recognized in all exhibit launch media, including press, social campaigns, and opening promotions, we kindly ask that sponsorships be confirmed by February 25, 2026.

Now is the time to act. The Arctic is changing, and so is the world. Join us in sharing its story.

I'd be honoured to talk with you about how your partnership can help bring this important project to life.

Warmly,

Deanna Way
Executive Director
Quinte Museum of Natural History





**Quinte Museum
of Natural History**

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