

# EXPEDITION ALERT

## Stories from the High Arctic

Exhibit & Programs  
Sponsorship Package



Quinte Museum  
of Natural History

All photographs by Émilie Desjardins

# EXPEDITION ALERT

## Stories from the High Arctic

### An Invitation to Learn, Connect, and Act

The Quinte Museum of Natural History (QMNH) proudly presents **Expedition Alert: Stories from the High Arctic**, launching this winter.

This immersive experience brings the northernmost permanently inhabited place on Earth – Alert, Nunavut – to our community, sharing the extraordinary biodiversity of the Polar Desert and the urgent stories of a region experiencing the frontlines of climate change.

At its heart, Expedition Alert showcases the fieldwork of emerging researchers from the Université du Québec à Rimouski (UQAR), who journey to this remote outpost to study its fragile ecosystems and contribute to our understanding of the Arctic's role in sustaining life on Earth.

Guided by the principle of Two-Eyed Seeing, the exhibit interweaves these scientific stories with Indigenous knowledge, offering visitors a fuller, more balanced understanding of the Arctic and the lessons it holds for our shared future.

But this is more than an exhibit. It is an **invitation to relationship** – to learn from the land, to honour the wisdom of knowledge keepers and to reflect on our shared responsibility to care for the planet.

Together, with your partnership, Expedition Alert can inspire action, foster understanding, and create a space where science, culture, and community come together.





# WHY BECOME A PARTNER?

## Your Partnership Creates Impact

- **Bringing the Arctic to Quinte** – Connecting our region to one of the most remote and scientifically significant places in Canada.
- **Empowering Emerging Researchers & Creators** – Supporting UQAR students conducting Arctic field research and Loyalist College students developing an educational video game that brings the story of the Arctic Hare to life.
- **Honouring Cultural Context & Lived Perspectives** – Collaborating with Indigenous partners to share experiences and knowledge that deepen our worldly narrative and connect visitors more meaningfully to the Arctic.
- **Building Climate Resilience** – Inspiring visitors to take meaningful steps toward sustainability at home and in their communities.



## Projected Reach

- **12,000+ annual visitors**, including families, students, and tourists.
- **School programs and outreach across** Hastings, Northumberland, and Prince Edward counties
- **Regional and national media coverage** for exhibit launch and programming

Your partnership directly supports **collections, research storytelling, cultural collaboration, interactive education, and accessibility enhancements** – helping this project reach its full potential.

# PARTNERSHIP OPPORTUNITIES

## EXPEDITION LEADER - \$25,000

### Exclusive Feature Partner

Supports the creation of the exhibit's headline feature – the Polar Bear display – anchoring the visitor experience with a powerful symbol of the High Arctic.

Recognition: Exclusive naming on the Polar Bear feature, top-level acknowledgment in exhibit spaces, launch events, and communications.

## ARCTIC EXPLORER - \$10,000

### Immersive Experience Partner

Funds interactive displays and immersive experiences that bring the story of Arctic exploration and biodiversity to life for visitors of all ages.

## COMMUNITY KNOWLEDGE PARTNER - \$7,500

### Sharing Perspectives

Supports the integration of cultural and community-based insights, adding depth and lived perspectives to the exhibit narrative.

## DISCOVERY PARTNER - \$5,000

### Supporting Research Storytelling























Funds the development of research-driven educational content and interactive learning elements that connect visitors to the discoveries being made in the High Arctic.

## COMMUNITY FRIEND - \$500-\$3000

### Friend of the Exhibit

Supports the exhibit's launch and outreach, with acknowledgment on our Community Friend Wall and museum website.

# PARTNERSHIP BENEFITS

Benefits	Expedition Leader	Arctic Explorer	Community Knowledge Partner	Discovery Partner	Community Friend
Exclusive Feature Partnership					
Acknowledgment at Exhibit Entrance					
Acknowledgment on Relevant Exhibit Feature					
Recognition in Exhibit Launch Communications					
Invitation to VIP Exhibit Preview					
Social Media & Website Recognition					
Community Friend Wall Recognition					

*Sponsorships confirmed by October 15, 2025, will be included in all launch media, including press releases, social media campaigns, and printed materials.*

# JOIN US ON THIS JOURNEY

Dear Friend,

Expedition Alert: Stories from the High Arctic is an opportunity to connect our community with one of the most remote and rapidly changing regions on Earth.

Partnership is essential to making this possible. Your support helps us:

- **Bring the Arctic to life** in Quinte, transforming research and stories from the North into experiences that inspire and engage.
- **Foster collaboration and dialogue**, ensuring this project reflects diverse perspectives and meaningful connections.
- **Create a legacy for our region**, positioning the Quinte Museum of Natural History as a hub for education, innovation, and cultural engagement.

Together, we can inspire climate-resilient action, foster understanding, and spark meaningful conversations about our shared future. To be recognized in all exhibit launch media, including press, social campaigns, and opening promotions, we kindly ask that sponsorships be confirmed by October 15, 2025.

Now is the time to act. The Arctic is changing, and so is the world. Join us in sharing its story.

I'd be honoured to talk with you about how your partnership can help bring this important project to life.

Warmly,

Deanna Way

Executive Director

Quinte Museum of Natural History







Quinte Museum  
of Natural History

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