



Quinte Museum of Natural History Announces Completion of FedDev Ontario Tourism Relief Fund Project

Quinte West, ON – September 27, 2023 – The Quinte Museum of Natural History (QMNH) is proud to announce the successful completion of its transformative project funded by the FedDev Ontario Tourism Relief fund. Awarded in March of 2022 and wrapping up as of March 31, 2023, the grant of \$449,395 was instrumental in achieving pivotal advancements for the museum.

"We extend our deepest gratitude to FedDev Ontario for granting us this invaluable opportunity to amplify our exhibit and programmatic capacities," said Deanna Way, executive director of QMNH. "This initiative was not just about enhancing our brand or launching the 'Diving Deep: A Tale of Whales Through Time' exhibit. It represented our vision for richer community engagement."

Since launching on March 16, 2023, the 'Diving Deep' exhibit has attracted over 11,000 visitors.

Further emphasizing QMNH's commitment to the community, the grant facilitated the reinvestment of over \$330,000 directly into local businesses across Hastings, Prince Edward, and Northumberland counties. This strategic move bolsters the regional economy, fostering growth and community collaboration.

"Our museum operates at the intersection of education, engagement, and community upliftment," elaborated Way. "Reinvesting a portion of the FedDev grant into our local businesses reaffirms our pledge to ensure that the entire region benefits from such initiatives."

With the project's culmination, the Quinte Museum of Natural History cordially invites community members and tourists to explore its refurbished offerings, experience the 'Diving Deep' exhibit, and partake in the collective celebration of natural wonders. Visit quintemuseum.ca for more.

-ENDS-

For media inquiries, please contact:
Madeline Hoyle
madeline@quintemuseum.ca